

# Times of Nature Marketing Pvt.Ltd.

ESTB. -  
2019

## TNM Business Plan

[www.timesofnature.com](http://www.timesofnature.com)



# Company Profile



- **Established in 16 January, 2019**
- **Best Quality Products**
- **Stable Management Company**
- **For the People, by the People**
- **Product based on Market Analysis**
- **10%-70% Retail Profit**
- **Future Plans & Projects**

## OFFICE ADDRESS

UTTARESWAR,  
SORO, BALASORE,  
ODISHA



# Company Profile



## Our Philosophy

**To Provide best solution for humanity through our world class products and marketing plan and utilise modern technology to solve real life problems like - health, economic development and lifestyle improvement.**

## Our Vision

**Quality is our main objective**

## Our Mission

**Our mission is to educate people on various benefits of this herbal product does enabling then to use this brand to earn more health and wealth.**

# **Business Plan**



## **Type of Income**

1. **Retail Profit: 10% to 70%**
2. **Accumulated Performance Bonus: 5% to 23%**
3. **Team Sale Bonus: 20%**
4. **Leadership Bonus: 10%**
5. **Travel Fund: 5%**
6. **Car Fund: 5%**
7. **House Fund: 5%**
8. **Crown Ambassador Royalty: 4%**
9. **Crown President Royalty: 4%**
10. **Special Offer, Rewards & Tours**

# Joining Package & Capping

**DAILY PAYOUT 30%**  
**- 1:1 MATCHING**



**Package 01 @  
₹1000**

**DAILY PAYOUT**

- 100% PRODUCT ON MRP**
- DAILY CAPPING 3,000/-**
- ADMIN CHARGE 10%**



**Package 02 @  
₹3000**

**DAILY PAYOUT**

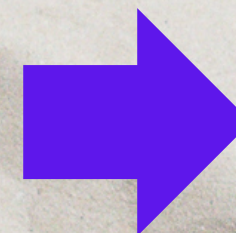
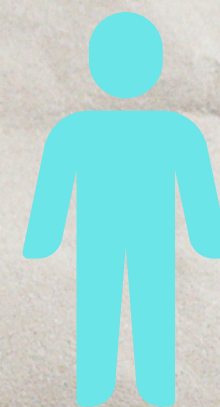
- 100% PRODUCT ON MRP**
- DAILY CAPPING 9,900/-**
- ADMIN CHARGE 10%**



**Package 03 @  
₹6000**

**DAILY PAYOUT**

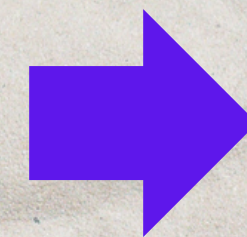
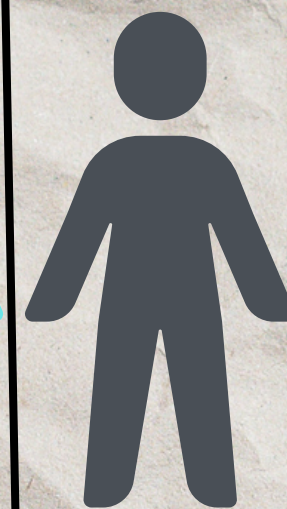
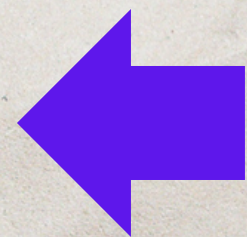
- 100% PRODUCT ON MRP**
- DAILY CAPPING 23,400/-**
- ADMIN CHARGE 10%**



**You**



**Miss. Y**



**Mr. X**



**1:1 Matching**

**30% Matching Bonus - Daily Payout**

# Accumulated Performance Bonus



**Associate: 500 B.V to 4000 B.V = 5%**

**Team Leader: 4001 B.V to 12000 B.V = 8%**

**Super Star: 12001 B.V to 25000 B.V = 11%**

**Silver Star: 25001 B.V to 41000 B.V = 14%**

**Gold Star: 41001 B.V to 75000 B.V = 17%**

**Ruby Star: 75001 B.V to 150000 B.V = 20%**

**Diamond Star: 150001 B.V & Above = 23%**

**Ambassador: One Diamond in left and One Diamond in right.**

**Crown Ambassador: One Ambassador in left and One Ambassador in right.**

**Crown President: One Crown Ambassador in left and One Crown Ambassador in right.**

## **Team Sales Bonus:**

**5000 B.V : 5000 B.V = 1 Matching Point**  
**20% of company monthly B.V turnover**  
**will be distributed by the point sharing**  
**system unlimited depth. After matching**  
**rest business will be carry forward for**  
**the next payout, No capping.**

**Example:**

**20% of company monthly B.V turnover ÷ Total team sale**  
**matching point collected by the company in this month.**  
**= One Team sale matching point value**



# Leadership Bonus:

**20000 B.V : 20000 B.V = 1 Matching Point**

**10% of company monthly B.V turnover will be distributed by the point sharing system unlimited depth. After matching rest business will be carry forward for the next payout, No capping.**

**Example:**

**10% of company monthly B.V turnover ÷ Total team sale matching point collected by the company in this month.**

**= One Leadership matching point value**

## Travel Fund:

After Ruby Star if you have one Gold Star in your left side and one Gold Star in your right side then you are eligible for travel Fund 5% of company monthly B.V turn over.

Example: 25000 B.V: 25000 B.V =  
One travel Fund matching point



## Car Fund:

After Diamond Star if you have one Ruby Star in your left side and one Ruby Star in your right side then you are eligible for travel Fund 5% of company monthly B.V turn over.  
Example: 50000 B.V: 50000 B.V =  
One car Fund matching point



# House Fund:

After Ambassador if you have one Diamond Star in your left side and one Diamond Star in your right side then you are eligible for travel Fund 5% of company monthly B.V turn over.

Example: 100000 B.V: 100000 B.V =  
One House Fund matching point



# Crown Ambassador Royalty:

After Crown Ambassador if you have one Ambassador in your left side and one Ambassador in your right side then you are eligible for Crown Ambassador Royalty fund 4% of company monthly B.V turn over.  
Example: 100000 B.V: 100000 B.V = One Crown Ambassador Royalty fund matching point

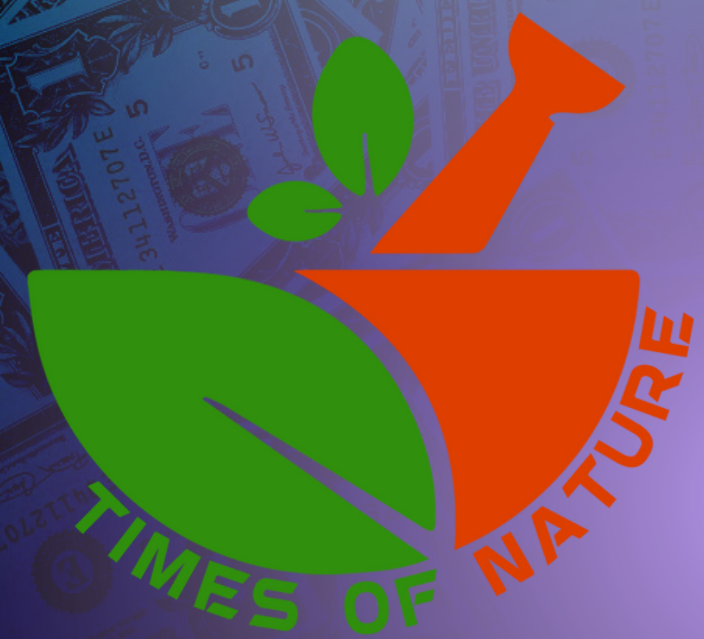


# Crown President Royalty:

After Crown President if you have one  
Crown Ambassador in your left side  
and one Crown Ambassador in your  
right side then you are eligible for  
Crown Ambassador Royalty fund 4%  
of company monthly B.V turn over.

Example: 200000 B.V: 200000 B.V =

One Crown President Royalty fund  
matching point



# Stockist & Store opening benefits

**OPEN a STORE ,  
SELL OUR  
PRODUCTS &  
earn PROFITS  
on sales  
margin.**

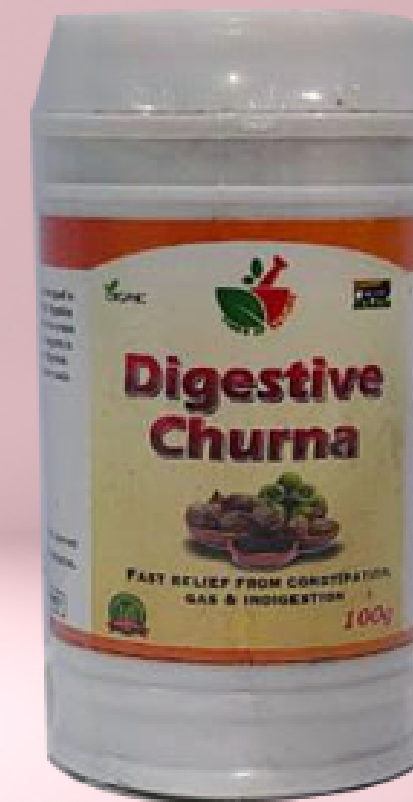


REPURCHASE BUSINESS STORE CATAGORY:

- √ STORE : 50,000/- :6%
- √ D D :2,00,000/- : 10%
- √ C&F : 5,00,000/-:14%



# OUR TOP PRODUCTS







# OUR TOP PRODUCTS



# Future Plans



**1** New product development



**2** Influencer collaboration



**3** Marketing for new products



# LEGAL DOCUMENTS



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that TIMES OF NATURE MARKETING PRIVATE LIMITED is incorporated on this Sixteenth day of January Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U51200OR2019PTC030282.

The Permanent Account Number (PAN) of the company is AAHCT1261G

The Tax Deduction and Collection Account Number (TAN) of the company is BBNT01571D

Given under my hand at Manesar this Sixteenth day of January Two thousand nineteen .

Digital Signature Certificate

SATYA PARKASH KUMAR

For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

TIMES OF NATURE MARKETING PRIVATE LIMITED  
Plot No-493, Khata No-230, Mauza- Uttareswar, PA- Soro, BALASORE,  
Baleswar, Orissa, India, 756045

\* as issued by the Income Tax Department



आयकर विभाग  
INCOME TAX DEPARTMENT



भारत सरकार  
GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड  
Permanent Account Number Card  
AAHCT1261G



नाम / Name  
TIMES OF NATURE MARKETING  
PRIVATE LIMITED

निगमन/गठन की तारीख  
Date of Incorporation/Formation  
16/01/2019

NSDL NSDL e-Governance Infrastructure Limited

2nd floor, Mantri Sterling, Plot No. 341, Survey No. 9978, Midc Colony, Near Deep Bunglow Chowk, Pune - 411 016.  
Tel: 91-20-2721 8000, Fax: 91-20-2721 8001, e-mail: [nsdl@nsdl.co.in](mailto:nsdl@nsdl.co.in)

e-TDS Intermediary

Jan 17, 2019



Ref.No.:883050179002601171/TAN/NEW

TO,  
TIMES OF NATURE MARKETING PRIVATE LIMITED  
PLOT NO-493, KHATA NO-230  
MAUZA- UTTARESWAR, PA- SO  
BALASORE, BALESHWAR-756045  
ORISSA  
TEL. NO.:23128

Sir/Madam,  
Sub : Allotment of Tax Deduction Account Number (TAN)  
as per the Income Tax Act,1961.

Kindly refer to your application (Form 49B) dated Jan 16, 2019 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to you/your organisation:

**BBNT01571D**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

This is a computer-generated letter. Hence, signature is not required.

Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like user name, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

**TIMES OF NATURE  
MARKETING PRIVATE  
LIMITED**



**Thank You**

Head office: Uttareswar, Soro, Balasore, Odisha

Corporate office: Natun Bazar, Opposite Meghna  
Enclave apartment, Near power house,  
Odalbakra, Kahilipara, Guwahati, Assam - 781034

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